



Call for Sculptors Edina Promenade



2011-2012

Proposals for Sculpture Loan Program Edina, Minnesota

Edina's passion for the arts will be celebrated through our third major exhibit of original outdoor sculptures displayed from **June 2011 through May 2012**. The Edina Public Art Committee, a standing committee of the Edina Art Center Board, invites sculptors from Minnesota and throughout the U.S. to submit proposals. Sculptures will be selected based on artistic merit, creativity, public safety, suitability for existing sites, and durability in an outdoor setting. Reflective, kinetic, and/or fiber optic components that invite public interaction and repeated viewing are encouraged.

The sculptures are owned by the sculptors and loaned to the exhibit. An honorarium of \$500 will be paid to each exhibitor. From June through September 30, 2011, the public will vote for **People's Choice**, with a first place award of \$1,000, Second Place, with an award of \$750, and Third Place with an award of \$500. All sculptures will be actively marketed for purchase by individuals and local businesses.

Background and Project Description

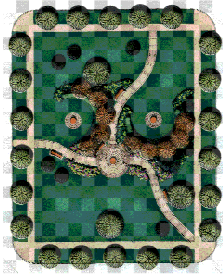
Edina is a community of 47,500 residents, located in the Minneapolis-St. Paul metropolitan area. Grounded in tradition yet proactively preparing for the future, Edina enjoys a reputation as a preeminent place for living, learning, raising families, and conducting business. Residents have a strong sense of community pride and spirit, an exceptionally high quality of life, a love of culture and education, and a keen appreciation for artistic expression. The Edina Public Art Committee was convened in 2004 to enhance the beauty of Edina's public spaces with two- and three-dimensional art.

The Edina Public Art Committee, composed of professional artists and community volunteers, will select **up to twelve sculptures to be displayed in two areas:**

The Edina Promenade



This one- and one-half mile paved pedestrian and bike pathway system is in the Centennial Lakes development area, a mixed-use neighborhood consisting of retail, residential, and recreational amenities in a park-like environment southeast of 70th Street and France Avenue. The Promenade includes extensive landscaping and plazas for public art. It has been designed as an extension of the existing Centennial Lakes Park, a twenty-four acre area with seven miles of paved paths surrounding a ten-acre lake.



Grandview Square Park

Located near the southwest corner of the intersection of Highway 100 and 50th Street, Grandview Square Park is just southeast of the new Edina Library/Senior Center and is surrounded by executive residential units and office buildings. Three pods, each six feet in diameter, are designated for sculpture. This is our seventh year of exhibits here

Both the Edina Promenade and Grandview Square Park, with their proximity to major thoroughfares, office buildings, condominiums, restaurants and retail establishments, ensure high public visibility and convenient access for optimal enjoyment by residents and visitors.

The Edina Public Art Committee invites sculptors to visit both sites to gain a perspective on the scale of sculpture appropriate for each location.

Project Timeline

March 15, 2011-----Postmark deadline for entries

April 1, 2011-----Notification of sculpture selections

May 24-31, 2011-----Delivery and installation of sculptures

May 1-15, 2012-----Pick-up and Removal (of sculptures not sold)

Entry Requirements

Sculptors may submit proposals for up to two (2) of their original sculptures. The City of Edina has provided concrete pads and/or pedestals.* The artist must be willing to install and remove the work and must insure or self-insure it.

Please include the following information with the application:

- **Two high quality color images of each sculpture entry preferably on disc.**
- **Statement explaining/describing the sculpture**
- **Current resume**
- **Artist photo and personal biography to be used in sculpture promotion**

***see attached list. Work suited to existing sites will be given extra consideration**

For more information on this project, including schematics, visit the Edina Promenade website at www.ci.edina.mn.us/departments/L4_Promenade.htm

APPLICATION

Name: _____

Address: _____

Phone: _____ Cell: _____

Email: _____ Web page: _____

Entry #1

Title: _____

Medium: _____

Size (LxWxH) and approximate weight: _____

Selling Price: _____

Entry #2

Title: _____

Medium: _____

Size (LxWxH) and approx. weight: _____

Selling Price: _____

The photos I have supplied may be used for publicity purposes.

Signature _____ date _____

Please mail completed application and accompanying information to:
EPAC Sculpture c/o Edina Art Center
4701 West 64th Street
Edina, MN 55435

POSTMARK DEADLINE FOR ENTRIES IS MARCH 15, 2011

Questions may be directed to Lois Ring, Edina Public Art Committee Chair, 952-806-9966, LLRdesigns@msn.com, or Bradley Benn, EPAC Sculpture coordinator, 952-922-2280, BWMBenn@comcast.net

THANK YOU IN ADVANCE FOR YOUR TIME AND EFFORTS!

WE APPRECIATE YOUR TALENTS AND INTEREST IN OUR
COMMUNITY.

THE EDINA PUBLIC ART COMMITTEE

www.EdinaPublicArt.org



The Plunge by Deb Zeller

Edina Promenade Exhibit

People's Choice First Place winner for 2010